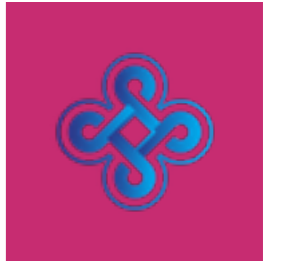




BRAND GUIDELINES

ABOUT



At Conekto, we feature a suite of software solutions and products designed for business customers from multiple industries. Our software platforms are geared for C-suite executive teams, human resources, accounting, administrative, and other essential business departments. We have the capability to modify our solutions to suit our customers' specific business needs. Contact us to learn more.

THE LOGO

Our logo is an integral part of our brand, and should be used thoughtfully and consistently. Our logo is often displayed in it's full-color format and in it's entirety.



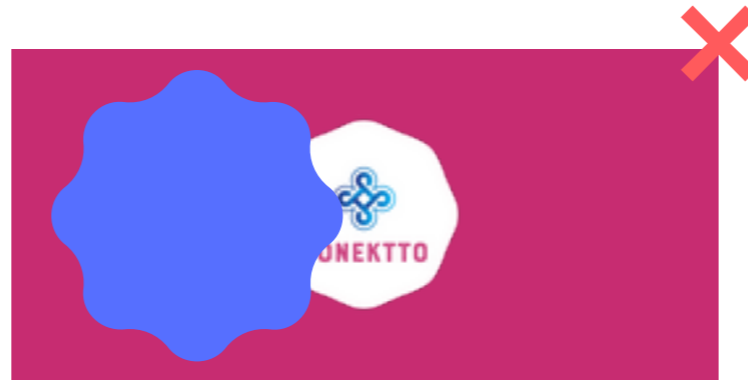
LOGO VERSIONS

Our full-color logo is our primary colorway - but only use it when displaying the logo on a white background. When displaying the logo on a photo or colored background, use the white or black version.



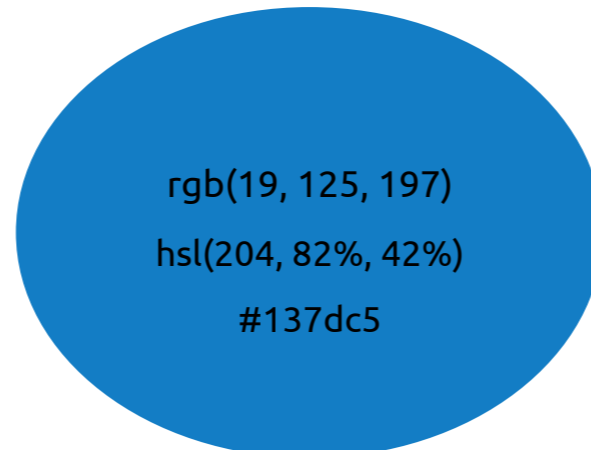
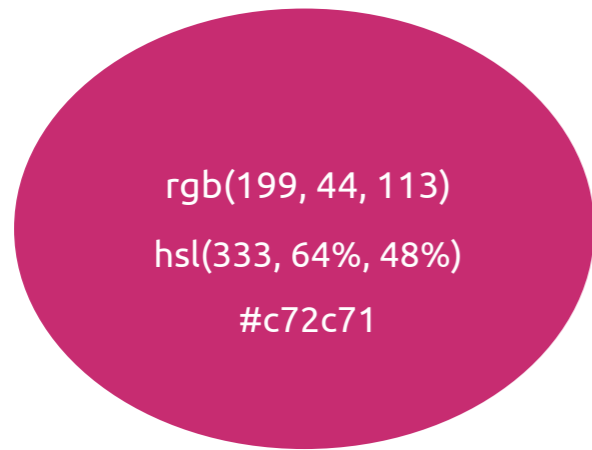
LOGO USAGE

Avoid rotating the logo, distorting it, partially covering it up, or displaying it directly on a photo

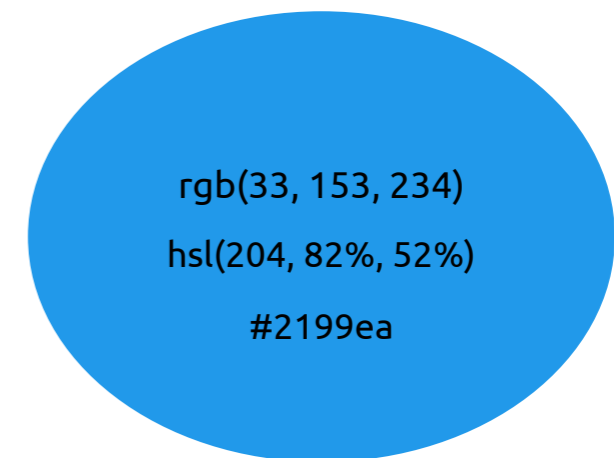
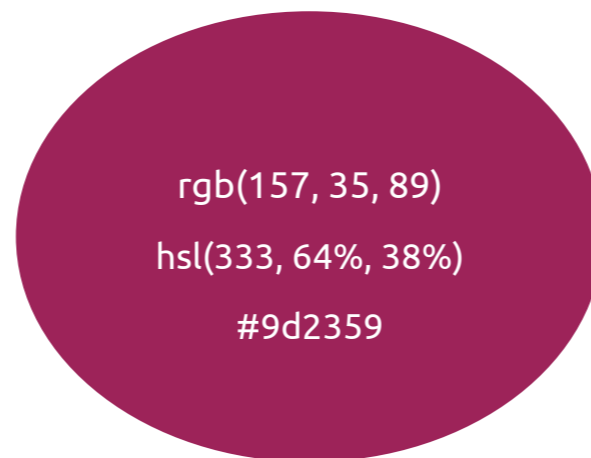
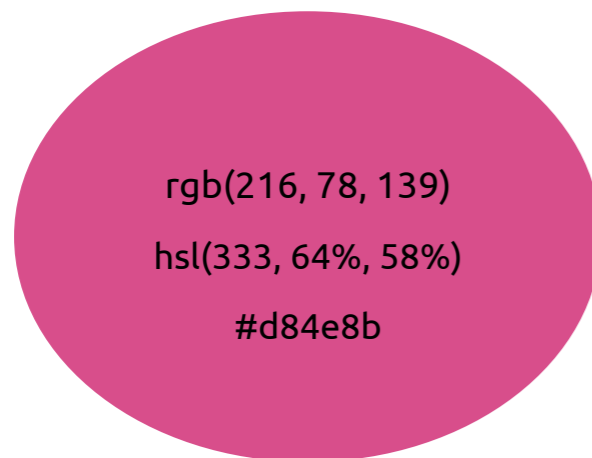


COLORS

Our brand is made up of the following colors. Any colors outside of this palette must be used with discretion.



rgb(255, 255, 255)
hsl(0, 0%, 100%)
#ffffff



TYPOGRAPHY

Typography is the work of typesetters, typographers, graphic designers, art directors, comic book artists, graffiti artists and now anyone who arranges words, letters, numbers and symbols for publication, display or distribution.

(Name of the header font)

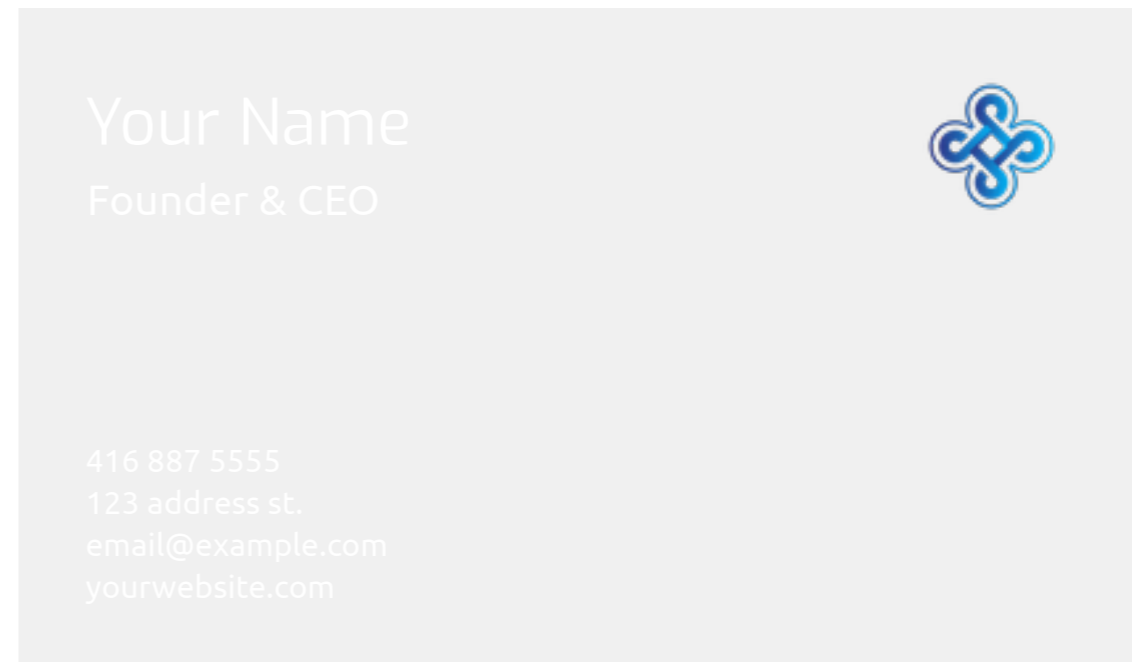
Header text example

(Name of the body font)

Body font example. In publishing and graphic design, Lorem ipsum is a placeholder text commonly used to demonstrate the visual form of a document or a typeface without relying on meaningful content. Lorem ipsum may be used as a placeholder before the final copy is available.

APPLICATION

This is an example of how the logo and brand elements may be used in brand applications such as business cards.





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